



Press Information

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AMS WINS WHITBREAD AWARD

AMS Group, the Redditch based provider of interior solutions for Retail, Healthcare and Accommodation environments, has been awarded a prestigious 'Contractor of the Year' Award by Whitbread plc.

Through its Accommodation Furniture Division – which provides bespoke furniture, 'case goods' and accessories for hotels, colleges/universities and care homes – AMS has been providing an ongoing service to Whitbread's 'Premier Travel Inn' network of over 470 hotels throughout the UK.

The AMS relationship with Premier Travel Inn – the UK's largest budget hotel chain – commenced in 2004 and since then AMS has supplied equipment for the refurbishment and upgrade of over 15,000 hotel rooms.

Such is the strength of the relationship, AMS also partnered Premier Travel inn throughout the design and development of their latest room concept furniture, which is now being rolled out to around a further 2000 rooms during 2007. This latest design has not only modernised the 'in room' brand experience but importantly provides guests with increased levels of comfort and convenience.

Speaking at the Awards ceremony at Whitbread's recent Annual Property Conference, David Hyde – sales & marketing director at AMS said:

"We are naturally delighted to be awarded such recognition of our efforts from one of our major clients. This accolade not only confirms our design, development, manufacturing and installation ability in this sector, but importantly demonstrates that the provision of good service and value go hand in hand.

"We are immensely proud of the partnership we have established with Premier Travel Inn and look forward to continuing to play our role in support of their future expansion plans".

-ENDS-

Caption for photograph:

AMS Sales and Marketing Director David Hyde pictured with the Whitbread Award.

To download this image please [click here](#)

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