



Press Information

Release Immediate: 26/09/2008

Ref: AMS 09/08

September 2008

Shelley Wilcock has joined AMS as Sales Director for Hotel & Leisure.

The new role sees Shelley responsible for the expansion of the hotel division within the existing successful retail company. Her experience in the leisure industry spans over 17 years with the main focus being providing design lead furniture, also offering a turnkey design, procurement and fit-out service to four and five star hotels as well as timeshare resorts, bars, restaurants and night clubs throughout the UK and Europe.

Shelley will be supported by our in-house creative design team to ensure we offer our clients a bespoke product at affordable prices.

Speaking of her appointment Shelley commented:

“Whilst AMS have been in the hotel market manufacturing cased goods for over five years, serving customers such as Whitbread on the budget Premier Inn brand we have the capabilities to produce high end furniture for four and five star properties. With this in mind we have recently secured contracts with Intercontinental Hotel Group, DeVere Hotels, Mutlibuild, Seddons, Rezidor, etc and we have recently worked with Kiers on a prestigious 5 star development in Surrey for an Arabian client. These are exciting times for AMS as we are fast becoming one of the largest furniture manufacturers in the UK”.

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